 UAAC Mission
As educators and problem solvers, we advocate for students as they navigate their personal journey of higher education and attain their academic goals. Through inclusion and connection, we open doors to new opportunities for self-awareness and growth, empowering students to define their roles as citizens within local and global communities.

Our Vision
By promoting the UAAC mission to the University of Utah community we will advocate for the profession of academic advising. We will become a stronger advising community through the collaboration of advising units, encouragement of advisor well-being, and inclusive ongoing professional development opportunities.

Goals
• Elevate advising across campus by creating and implementing a professional development plan, certificate program, and mentor program.
• Analyze survey data and statistics about student and advisor interactions in order to utilize our impact in positive ways to facilitate institutional recognition of academic advising.
• Promote proactive implementation of technology through relevant platforms to reach broader audiences.
• Encourage community building through inclusive social events and networking opportunities.

Learning Objectives
• UAAC members will establish and articulate an effective academic advising growth plan through utilization of professional development and/or community building opportunities.
• UAAC members will understand the importance of advisor well-being and utilize practices that promote energy and dedication within the academic advising profession.
• UAAC members will be able to measure the impact of academic advising in interactions with students and sharing of knowledge and resources in cross departmental collaborations.